

2nd

INTERNATIONAL CONFERENCE

Rebuilding Resilient Global Societies in
the Context of ESG and Disruptive Technologies



In collaboration with
Faculty of Tourism and
Rural Development in Pozega,
Josip Juraj Strossmayer
University of Osijek, Croatia

PLENARY SPEAKERS



Dr. Berislav Andrić
Vice Dean for Development,
Josip Juraj Strossmayer
University of Osijek,
Croatia.



Dr. Marko Sostar,
Vice Dean for Science and
International Cooperation,
Josip Juraj Strossmayer
University of Osijek, Croatia.





JAIN (Deemed-to-be University), Kochi, promoted by the JGI - Jain Group of Institutions, is a premier institution offering next-generation courses designed to shape the future of technology and innovation. Located in the IT hub of Infopark, Kochi, the campus provides a world-class environment for students aiming to excel in their careers.

With over 30 years of academic excellence, the university is accredited with the highest NAAC grade of A++ and holds UGC's prestigious Category 1 status with Graded Autonomy, consistently ranking among India's top 100 universities. Offering a wide range of UG and PG programs across engineering, technology, arts, sciences, management, and more, JAIN University combines cutting-edge curriculum with a holistic learning experience, empowering students to not only embark on a career that brings a positive change but also enables them to shape a bright future.



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of Educational
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Grade - 'A++'
by NAAC**



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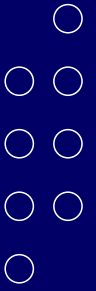
**Ranked among the
Top 100 Universities
in India**



**Awarded Graded
Autonomy
Status by UGC**



**Ranked among
the Top Indian
Universities**



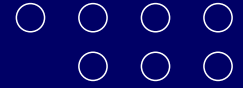
About **Faculty of Tourism and Rural Development in Požega**

- Josip Juraj Strossmayer University of Osijek, Croatia

The University of Osijek was founded on May 31, 1975, the university, which today consists of 11 faculties, one Academy of Arts and Culture, and four university departments, has been named after Josip Juraj Strossmayer, the great Osijek native, bishop, educator, exceptional philanthropist, humanist, founder of today's Croatian Academy of Sciences and Arts, since 1990. Croatian higher education is based on the European humanistic and democratic tradition, the efforts of the University of Osijek are aimed at inclusion in modern European systems of higher education and science while preserving its own uniqueness and identity. As a modern European university, it emphasizes the need to harmonize the initiated processes of the Bologna reform of the study system, student and teacher mobility, liberalization and permanent development of the higher education space in the Republic of Croatia, as well as the increasing availability of international research programs and projects and the development of new technologies in the European Research Area.

The Faculty of Tourism and Rural Development in Požega is a part of the Josip Juraj Strossmayer University of Osijek, representing the culmination of a long journey from inception to the opening of a higher education institution in Požega. This fulfils a historical obligation to this region dating back to the 18th century, based on the foundations of Academia Possegana. In 1761, the Jesuits established an academy for philosophy and moral theology known as Academia Possegana, positioning Požega among university cities. The Faculty of Tourism and Rural Development in Požega continues this educational legacy. In the tourism and rural development sector, the Faculty provides higher and lifelong education in biotechnical and social sciences, focusing on scientific and professional work, quality assurance, international cooperation, and collaboration with the local community to ensure the rapid employability of students. Emphasis is placed on training experts for operational and managerial tasks in selective forms of tourism, within both profit-oriented and non-profit organisations as well as public entities related to tourism. Additionally, students are trained to perform operational tasks in other interdisciplinary areas related to tourism: electronic business and software engineering, accounting and enogastronomy. The curriculum offers opportunities for students to learn from concrete business models while developing innovative business plans in tourism and hospitality with mentorship from professionals along with practical training. The Faculty is continuously working to improve study and working conditions, as seen in their provision of adequate facilities.

About The Conference



The conference envisages to be a milestone event bringing together eminent cohort of thought leaders, policymakers, industry experts, and academicians. The gathering aims to dig into the dynamic interplay between Environmental, Social, and Governance (ESG) related challenges in business which are combating threats of disruptive technology. The conference keenly focuses on deliberating upon opportunities of transforming these threats into avenues for building resilient global societies. Attendees will explore how businesses and governments can embed sustainable practices ESG considerations into their daily lives, thereby ensuring that these advancements contribute positively to societal well-being. Through plenary sessions and research paper presentations, participants will gain insights into new age business practices in various tracks and engage in debates on the ethical implications of technological progress in alignment with ESG goals. In conclusion, the conference is set to be a crucial platform for exploring how ESG principles and disruptive technologies can synergize to create a sustainable and resilient future.

CALL FOR PAPERS

BRSI 2nd Edition 2025 with the theme “Rebuilding Resilient Global Societies in the Context of ESG and Disruptive Technologies” invites authors to submit original research papers and case studies for presentation at the conference. The one-day conference brings together experts, key speakers, country chair, delegates from academia and industry, panel members, doctoral students as well as organizing faculty members to shape the conversation on technology, sustainability, business management, governance, media, culture, marine resources in highly dynamic economies and markets.

Research paper and article submissions are invited (but not limited) to the following tracks:



TRACK 1

Crafting Sustainable Business Journeys

Focuses on how organizations can design, implement, and evolve their business models to meet present needs while safeguarding future resources and opportunities

- **Finance and Investment Transformation for Sustainable and Resilient Societies**
- **Sustainable Marketing and Consumer Behaviour in the Digital Age**
- **Human Capital and Organizational Development**
- **Sustainable Supply Chains and Operations Management**
- **Strategic Management and Innovation in the Age of Disruption**
- **Sustainable Tourism: An Integrated Management Perspective**
- **Resilience in Crisis Management and Disaster Recovery**

Convenor(s) : **Dr. Monoo John**, Professor and Head, Management Studies

Co-Convenor(s) : **Dr. Ajai Krishnan G.**, Assistant Professor, Management Studies

Dr. Smitha Jose Panackal, Assistant Professor, Management Studies

Editor(s) : **Dr. Marko Sostar**, Vice Dean for Science and International Cooperation, Josip Juraj Strossmayer University of Osijek, Croatia.

Dr. Ajai Krishnan G., Assistant Professor, Management Studies

Dr. Smitha Jose Panackal, Assistant Professor, Management Studies

TRACK 2

Financial Strategies and Accounting Practices for Sustainable Development

It aims to equip finance and accounting professionals with the tools and knowledge to navigate the challenges and opportunities presented by ESG and disruptive technologies, ensuring that financial strategies support long-term, sustainable value creation.

- **Integrating ESG Factors into Financial Reporting**
- **Sustainable Financial Management in the Age of Disruptive Technologies**
- **Sustainability Factors in Business Valuation**
- **Convergence of FinTech and Sustainability**
- **Sustainability Accounting: Frameworks, Standards, and Best Practices**
- **Evolving Regulatory Disclosure Requirements and Reporting Standards**

Convenor(s) : **Dr. Bindu Achamma Koshy**, Associate Professor and Head, Commerce

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Dr. Veena Varma, Assistant Professor, Commerce

Dr. Vijayalakshmy K. V., Assistant Professor, Commerce

TRACK 3

Psychological Resilience for Sustainable Development

Explores on behavioral and psychological aspects in relation with digitalisation, environmental and social challenges, SEL, community and social innovations and ethicality associated with research.

- **Psychological Resilience in the face of Environmental and Social challenges**
- **Mental Health and Well-being in Digital World**
- **Social and Emotional Learning for Sustainable Society**
- **Psychological Impact of Technological Disruption on Work Force**
- **Community Psychology and Social Innovation**
- **Ethics in Psychological Research in the Era of ESG**

Convenor(s) : **Dr. Jeena Madhavan**, Associate Professor and Head, Psychology and Allied Science

Co-Convenor(s) : **Dr. Deepa K. Damodaran**, Associate Professor, Psychology and Allied Science

Editor(s) : **Dr. Barbara Pisker**, Assistant Professor, Josip Juraj Strossmayer University of Osijek, Croatia

Dr. Rachel Jyothi Alex, Assistant Professor, Psychology and Allied Science

TRACK 4

Designing for the Future: Integrating Sustainability, Equity, and Efficiency

Explores how design can optimize systems and processes for environmental responsibility, social equity, and economic viability. And, examine design's role in creating sustainable, efficient, and resilient operations across various sectors. Topics include:

- **Design for Sustainability**
- **Social Impact Design**
- **Ethical Design**
- **Design for Resilience**
- **Digital Design for Social Good**

Convenor(s) : **Mr. Kora Koulik**, Assistant Professor, Art and Design

Co-Convenor(s) : **Ms. Sumathi R.**, Assistant Professor, Art and Design

Editor(s) : **Dr. Lee Wright**, Senior Lecturer in Fashion Histories/Fashion cultures, Liverpool John Moores university, UK.

Dr. Alagappan K., Assitant Proessor and Deputy Director, School of Design, Media and Creative Arts

TRACK 5

Sustainability of Life Below Water

- Sustainably use the oceans and marine resources.
- Marine pollution Climate Change and Ocean acidification.
- Sustainability of aquatic ecosystems.
- Sustainable fishing.
- Sustainable management of fisheries, aquaculture and tourism.
- Law of the Sea

Convenor(s) : **Dr. Gipson Edappazham**, Associate Professor and Deputy Director,
School of Sciences

Co-Convenor(s) : **Dr. Lakshmi Devi P.**, Assistant Professor, Marine Science

Editor(s) : **Dr. Joydas Thadickal**, Research Scientist I, Leader, Marine Group,
King Fahd University of Petroleum & Minerals (KFUPM), Saudi Arabia.
Dr. Lakshmi Devi P., Assistant Professor, Marine Science

TRACK 6

Sustainable Futures: The Role of Policy Reforms, Media and Culture

- Climate Crisis and Eco-Anxiety
- ESG Compliance and Ethics
- Anthropocene and Sustainable Development
- Governance and Policy Issues

Convenor(s) : **Dr. Revathi K. Sivadas**, Assistant Professor and Head, Economics
Dr. Nimmy Maria Joseph, Assistant Professor and Head, Journalism and Mass
Communication

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Studies, Serbia
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Humanities and Social Sciences
Dr. Nimmy Maria Joseph, Assistant Professor and Head, Journalism and
Mass Communication.

TRACK 7

Victim-Centered Justice: Building a Sustainable Development

- Gender-Based Violence
- Human Trafficking & Modern Slavery
- Sustainable Services & Marginalized Victims
- Fostering resilience & well being
- Innovative approach to Victim Management
- Policy & Legislative frameworks
- Victim-Centered Justice in Practice

Convenor(s) : **Dr. Kannan Balakrishnan**, Assistant Professor and Head, Forensic Science
Co-Convenor(s) : **Dr. Sharon P. Thomas**, Assistant Professor, Forensic Science

Editor(s) : **Dr. Prof. Michael O'Connell**, Consulting Victimologist, Australia.
Dr. Sharon P. Thomas, Assistant Professor, Forensic Science.



Guidelines for Paper Submission

1. All papers submitted for the conference should contain original research that has not been previously published, presented or scheduled for presentation or publication.
2. Submission of the abstract comprising up to 200 words made in Microsoft Word format to the Conference Co-ordination Committee, not later than midnight of 3rd February, 2025.
3. The author(s) must clearly mention under what theme of the conference; the abstract is to be included. All abstracts will be double-blind peer-reviewed and only those approved by the reviewers will be selected.
4. Do not include any author detail on the abstract page. All abstracts must include the following details on the covering page: Title, Name, Email id, Author affiliation, Designation & Mobile number.
5. Abstract must be the original work of the author. If plagiarism is found to be 20% or more the paper will be rejected.
6. Authors will be notified of acceptance of their submission by midnight on 10th February 2025.
7. Submit your abstract to the following E-mail address:
conference.desk5@jainuniversity.ac.in

Name	Surname, First Autor's full name (Times New Roman, 14pt, left) work institution, Country, e-mail. Surname, Second Autor's full name (Times New Roman, 14pt, left) work institution, Country, e-mail. (add more author's names if necessary).
Abstract	Times New Roman, 11 pt, Italic bold. The abstract, comprising up to 200 words, should briefly describe the methodology of the work, the aim of the work and the results of the work, as well as concluding considerations.
Keywords	Times New Roman, 11 pt, Italic bold. 4-6 keywords pertinent to the paper's main topics, suitable for indexing and online search.
Page Layout	Spacing, font style and size - Times New Roman, 12-point, line spacing - 1.5, margin: 1 inch. In-text citations and references should be strictly in APA-6 or APA-7 formats only.

BEST PAPER AWARDS



Certificate of Merit will be given to the Best Paper from each of the conference tracks.

Fee Details:

Participants	Indian Participants (Rupees)	Foreign Participants (Dollars)
Industry Delegates	3,000	80
Academic Delegates	1,500	50
Research Scholars	1,000	30
PG/UG Students	500	20
Academic Attendees	750	20

Note: Participants need to register individually for getting the certificates.

Delegates can remit the registration fee by Bank Transfer to the given bank details:

Name of Account	JAIN UNIVERSITY
Account Number	60143268072
Bank	Bank of Maharashtra
Branch	J P Nagar 6th Phase
IFSC Code	MAHB0001155
MICR Code	560014013

Note: After remittance, kindly email the acknowledgement to conference.desk5@jainuniversity.ac.in

PUBLICATION OPPORTUNITIES

The paper submitted would be peer reviewed and it will be considered for fast-track publication in a Scopus or Web of Science or UGC CARE or peer reviewed Listed Journal with respect to the Journal's standard criterion. The APC if applicable for the research papers selected for the respective indexed Journals will be communicated to the corresponding authors.

In addition to the above, selected full papers from each track will be published in a theme-based book with ISBN by a reputed publisher.

Important Dates

Deadline for abstract submission	3rd February 2025
Intimation of abstract acceptance	10th February 2025
Deadline for full paper submission	28th February 2025
Intimation of full paper acceptance	8th March 2025
Last date for Registration	15th March 2025
Date of the Conference	5th April 2025

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